[Insert Date]

*[Note: this letter’s content assumes you are requesting a VolunteerHub sponsorship from your corporate partner. You can certainly update the content and re-use this for other requests. You will also want to update the “10,000 volunteer hours” information found in the first paragraph and “pricing plan” information found in the third paragraph, based on your organization’s actual details. Learn more about VolunteerHub’s pricing here: http://www.volunteerhub.com/pricing/]*

Dear :

Nonprofit organizations, such as ours, rely heavily on volunteers. In fact, a recent study found that donated volunteer time is valued at over $29 per hour. When you consider our organization used over 10,000 volunteer hours last year, it’s clear that volunteers represent one of our greatest assets.

The purpose for my letter is to seek your sponsorship of a volunteer management software called VolunteerHub (learn more at VolunteerHub.com). In the past, your organization has helped us in a variety of ways, and we greatly appreciate your generosity. The VolunteerHub tool will significantly benefit our organization, because it will help us achieve these goals:

* Capacity building by recruiting more volunteers
* Reduce our volunteer turnover rate
* Improve operating efficiency by automating time-intensive, manual processes (scheduling, hour tracking, reporting, etc.)
* Enhance communication between our volunteers and staff

If you would like to help our organization by sponsoring a VolunteerHub subscription, please call me as soon as possible. As a next step, I’d like to set up a three-way presentation between your company, our organization, and VolunteerHub.

Sincerely,

Your Name  
[Your Title]