

GOOGLE GRANTS PROCESS

START

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Understand Eligibility Requirements

2

Apply for Google for Nonprofits Account

3

Enroll in Google Ad Grants

4

Create Google AdWords Account

5

Submit Account for Google Review and Approval

6

Compliance and Maintenance

Ongoing Optimization

ABOUT GOOGLE AD GRANTS

Google Ad Grants offer eligible nonprofits up to **\$10,000 per month** in free Google Search ads to promote their missions and reach more people online.