



Solutions Developed for the...

 **CorporateGood**





CorporateGood

Why CorporateGood?

CorporateGood, a product of BetterGood, was developed after years of experience in the nonprofit sector. Where it became evident that corporate organizations needed better tools to manage their employee volunteering initiatives, engage and retain top-performing employees, strengthen partnerships with community nonprofits, and report on social responsibility goals.

Over the last two decades, BetterGood has **helped thousands of organizations manage over a billion volunteering hours.**



Transform Your Company Culture with CorporateGood

Transform your corporate culture with CorporateGood – powerful employee volunteering software tailored for corporations. Drive engagement, foster retention, elevate social responsibility, and empower your corporate team to make a meaningful impact.



Increase employee engagement

Employees are **five times more engaged** in companies with employee volunteer programs.



Reduce turnover & maximize productivity

A study by True Impact found that for every dollar invested in employee volunteer programs, companies can expect an average return of **\$6 to \$9 in social value**, through improved productivity, reduced turnover, and other factors.



Build a positive brand reputation

82% of consumers are more likely to trust a company that engages in social responsibility activities like company-sponsored volunteer programs



Employee-first corporate volunteering software

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Create, Organize Groups

Seamlessly manage, segment, and create numerous employee groups to align with your strategic objectives.



Corporate-Specific Branding

Easily customize your CorporateGood instance to reflect your corporate identity with extensive branding capabilities.



Aggregate Opportunities

Aggregate and consolidate volunteering opportunities from multiple VolunteerHub sites and nonprofit organizations within your community.



Self-Reported Hours

Easily allow employees to self-report and self-manage volunteering hours from any NPO and missions they're passionate about.



Single-Sign-On

SSO integration capabilities out of the box to ensure seamless access and enhanced security measures



Automated Reporting

Create and automate in-depth, actionable, reports for upper management & advisory boards. Reports can be customized to align with your program goals.

Optimized for all devices

