BetterGood

Solutions Developed for the...

CorporateGood

CorporateGood

Why CorporateGood?

CorporateGood, a product of BetterGood, was developed after years of experience in the nonprofit sector. Where it became evident that corporate organizations needed better tools to manage their employee volunteering initiatives, engage and retain top-performing employees, strengthen partnerships with community nonprofits, and report on social responsibility goals.

Over the last two decades, BetterGood has helped thousands of organizations manage over a billion volunteering hours.

BetterGood

Meet our amazing client-focused team

Dr. Michael Carr
FOUNDER & CEO

Danni Nader
DIRECTOR OF HR

Eric Burger
DIRECTOR OF MARKETING

Phil Hinton
DIRECTOR OF IT

Matthew Murphy
IMPLEMENTATION & TRAINING MANAGER

Jennifer Udan
TECHNICAL SUPPORT SPECIALIST

Amanda Galvin
OFFICE MANAGER

Cailyn McCarthy
CLIENT SUCCESS MANAGER

Landon Davis
SENIOR SOFTWARE DEVELOPER

Noah Orr
SOFTWARE DEVELOPER

Ayman Aladhami
JUNIOR SOFTWARE DEVELOPER

Vince Berry
SALES EXECUTIVE II

Daniel Gray
SALES EXECUTIVE I

Alex Miller
SALES EXECUTIVE II

Sonia De Carvalho
SALES EXECUTIVE I

CorporateGood

Transform Your Company Culture with CorporateGood

Transform your corporate culture with CorporateGood – powerful employee volunteering software tailored for corporations. Drive engagement, foster retention, elevate social responsibility, and empower your corporate team to make a meaningful impact.

Increase employee engagement

Employees are **five times more engaged** in companies with employee volunteer programs.

Reduce turnover & maximize productivity

A study by True Impact found that for every dollar invested in employee volunteer programs, companies can expect an average return of **$6 to $9 in social value**, through improved productivity, reduced turnover, and other factors.

Build a positive brand reputation

82% of consumers are more likely to trust a company that engages in social responsibility activities like company-sponsored volunteer programs

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Employee-first corporate volunteering software

Transform your corporate culture with CorporateGood – powerful employee volunteering software tailored for corporations. Drive engagement, foster retention, and empower your corporate team to make a meaningful impact.

Create, Organize Groups

Seamlessly manage, segment, and create numerous employee groups to align with your strategic objectives.

Corporate-Specific Branding

Easily customize your CorporateGood instance to reflect your corporate identity with extensive branding capabilities.

Aggregate Opportunities

Aggregate and consolidate volunteering opportunities from multiple VolunteerHub sites and nonprofit organizations within your community.

Self-Reported Hours

Easily allow employees to self-report and self-manage volunteering hours from any NPO and missions they're passionate about.

Single-Sign-On

SSO integration capabilities out of the box to ensure seamless access and enhanced security measures

Automated Reporting

Create and automate in-depth, actionable, reports for upper management & advisory boards. Reports can be customized to align with your program goals.

CorporateGood

Optimized for all devices