

# CONVERT VOLUNTEERS TO DONORS IN YOUR CRM



“VolunteerHub automatically synchronizes our volunteer information into our CRM, allowing us to achieve maximum ROI.”

—Tom A.



Your volunteers are already some of your biggest supporters. Why not engage them on a whole new level? VolunteerHub bridges the gap between your volunteer and donor lists.

Since 1996, VolunteerHub has been used by nonprofits to track over 5 billion hours (yes, billion with a “b”). Volunteer hours are automatically sent to your CRM, offering your organization a 360-degree view of each constituent.

In addition to offering seamless hour tracking, VolunteerHub’s self registration process and virtual kiosk feature make it the perfect choice for the event-focused organization. Engage volunteers on-the-go, and let VolunteerHub handle the rest.

Enabling VolunteerHub for a Blackbaud CRM product can help your organization engage more volunteers and build new efficiencies.

## Get More from Your CRM:



- By enabling VolunteerHub, you can instantly increase the number of constituents in The Raiser’s Edge, Blackbaud CRM, Luminate CRM, or eTapestry.
- 360-Degree Constituent View is achieved by enabling VolunteerHub for your CRM. Stop thinking in terms of siloed volunteer and donor lists.
- Intelligent Deduplication takes the guesswork out of removing overlapping records. Simply point and click, and VolunteerHub does the thinking for you.

Engage on a whole new level with **VolunteerHub!** Call **877-482-3340**

## Get Even More Value from Blackbaud's CRMs

VolunteerHub automatically synchronizes volunteer data into your CRM, converting volunteers into constituents and hours into time sheets. This process occurs in the background, updating your CRM with existing and new volunteers, contact information, and history.

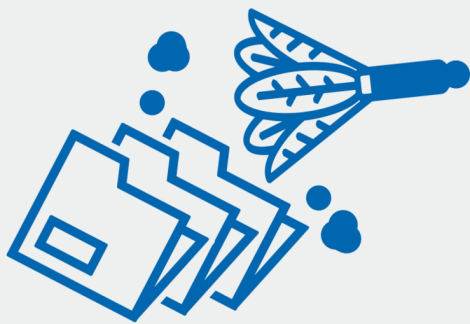


### Eliminate Post-Event Data Entry

Take VolunteerHub with you wherever you are connected to the Internet. Simply launch VolunteerHub in your device's browser, and the application dynamically resizes for your screen's resolution. VolunteerHub automatically synchronizes volunteer and event information to your CRM, eliminating manual data entry.

### Let Volunteers Self Register & Self Check-In

VolunteerHub was built with the event coordinator in mind. Volunteers can browse upcoming events and self-register online, reducing the administrative burden traditionally placed on your organization. In addition, VolunteerHub can be used as a "virtual kiosk" on the day of your event. Simply mount an iPad or other tablet device to a wall or desktop, and volunteers can begin checking themselves into your events. It's that simple.



### Save Time with Intelligent Deduplication

VolunteerHub's "intelligent deduplication" ensures the accuracy of your database while reducing burdens on your administrative staff. The system does the thinking for you, delivering cleaner records, fewer errors, and no guesswork. This automated approach saves your team hours of frustration. Spend that extra time engaging – instead of dedup-ing.

### Supplement Your Donor Segmentation Strategy

Not every initiative is identical. Your organization may have special or seasonal events that need customized branding and messaging. With VolunteerHub, you can easily create custom-branded landing pages to support specific events, attract more corporate sponsors, or support multi-chapter/multi-location initiatives.



Call **877-482-3340** or visit online at **volunteerhub.com**

